

## FEB and students with disabilities



In the academic year 2014/2015 sixteen students with disabilities enrolled at the Faculty. Furthermore, a number of students qualified for adjustment of examinations based on recommendations issued by the Office for students with disabilities (e.g. because of dyslexia, dysgraphia, etc.). Although these students represent a small share of FEB's student population, the Faculty continuously makes efforts to create equal conditions and integrate them into the academic community. Generally speaking, students with disabilities have full access to Faculty premises and facilities, information and communication systems. The Faculty website has been adapted, as well as the library, computer centre, administration office, restrooms, restaurants and other facilities.

The office for students with disabilities of the University of Zagreb annually organizes workshops for teaching and administrative staff of the University Zagreb. The purpose of the workshops is constant improvement of conditions.

On 1 June 2015, **Linda Simone** and **Dražen Novak** from *Business Daily* newspaper presented *Experience is price-less* project at the Faculty of Economics and Business. The project deals with the employment of disabled persons in Croatia. *Business Daily* and its project partners will organize internships for disabled students, which can lead to employment opportunities. The presentation was attended by students with disabilities and Assoc. Prof. **Gordana Kordić**, Ph.D, FEB coordinator for



students with disabilities. An interview with Assoc. Prof. Kordić can be found at:

http://www.poslovni.hr/hrvatska/studenti-sinvaliditetom-imaju-visoku-motivaciju-i-ulazu-velikitrud-u-ispunjavanje-svojih-redovnih-obveza-297230 "At the closing ceremony of the Experience is priceless project, fourteen students with disabilities were given an opportunity for internship at Croatian companies. Among them were three students from the Faculty of Economics and Business: Glorija Lukina will do her internship at Dukat Dairy, Antonia Dokupil at Rail Cargo and Domagoj Tucaković at Styria media group."

## NEWS



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# Škoda Auto University and Faculty of Economics and Business signed an agreement

Doc. Ing. Pavel Mertlík, rector of Škoda Auto University, and Professor Lajoš Žager, Ph D, Dean of the Faculty of Economics and Business, signed an agreement on cooperation between the two institutions on 19 June 2015.

The agreement covers cooperation in all academic areas, such as exchange of students and staff, participation in international projects and the possibility of cooperation on joint curricula.

The signing ceremony was attended by mgr. Petr Šulc, Vice-Rector of Skoda Auto University, professor Jurica Pavičić, Ph D and associate professor Anita Pavković, PhD, vice-deans of the Faculty of Economics and Business, and Suzana Karabaić, Head of FEB's International Office.







### Professor Tomoji Onozuka visited the Faculty of Economics



Professor Tomoji Onozuka from the Faculty of Economics of the University of Tokyo and HE Mr Keiji Ide, Japan ambassador to Croatia, visited the Faculty of Economics and Business on 2 June 2015. They discussed opportunities for future collaboration in a meeting with Professor Jurica Pavičić, Ph. D., Vice Dean for International Relations and Accreditation and Suzana Karabaić, head of the International Office.

Professor Onozuka is a leading expert in the field of economic history in Japan. His professional interests include cultural and music history as well.



## GROHE representatives interested in collaboration with the Faculty of Economics and Business

On their own initiative, Tim Kurz, HR Manager for Eastern Europe, and Martina Živković, Marketing Manager of GROHE, attended a working meeting at the Faculty of Economics and Business with Professor Jurica Pavičić, Ph.D, Vice-Dean for International Relations and Accreditation, Professor Mario Spremić, Ph.D., Head of BDiB studies and Suzana Karabaić, Head of the FEB International Office on 3 June 2015. The meeting was devoted to discussing possibilities for future collaboration with an emphasis on student internships.





# Croatian Association for Project Management and Faculty of Economics and Business signed a partnership agreement

Professor Lajoš Žager, Ph.D, Dean of the Faculty of Economics and Business, and Associate Professor Mislav Ante Omazić, Ph.D, Vice dean for education, students and quality management, signed a Partnership Agreement with Professor Mladen Radujković, Ph.D, President of the Croatian Association for Project Management (CAPM) and Rebeka D. Vlahov, Ph. D. President of the Young Crew Croatia (YCC) on 1 June 2015.





The agreement defines collaboration in 2015 and the coming years. Under the agreement, all FEB students are eligible for a 50 % discount when obtaining the international certificate as "certified project management associates" (IPMA Level D).

CAPM is part of the International Project Management Association (IPMA), which currently operates in 57 states, while Young Crew Croatia (YCC) is part of IPMA for project managers up to 35 years of age which operates in 18 countries.



#### **INPUBWORK** Project presented

Research project INPUBWORK - Fostering Innovative Work Behaviour of Public Employees by Using Work Design Interventions was presented by project leader Associate Professor Tomislav Hernaus, Ph.D, at the Faculty of Economics and Business on 16 June 2015. The presentation focused on project objectives, methodology and the expected outcomes.

The three-year project which aims to research and stimulate workplace innovation is co-financed by the Croatian Science Foundation and the Faculty of Economics and Business. The international project team will analyse a number of Croatian public organizations and suggest changes in job design to increase work involvement, motivation and innovation. According to the project leader, the planned interventions in job design will lead to economic benefits and job satisfaction. More about the project can be found at: <u>http://www.efzq.unizq.hr/inpubwork</u>







#### Education of Bilogora county entrepreneurs



Professor Marko Kolaković, Ph.D, head of the specialist graduate study programme "Entrepreneurship in the Knowledge Economy - Competitiveness" and the Bilogora county prefect Damir Bajs, signed an agreement on conducting specialized competitiveness training sessions for company managers, business owners, executives and cooperatives managers.

Until now three specialized training sessions in the area of tourism and agriculture already took place. Upon completion of the program, the Faculty of Economics and Business grants the students Certificates of Completion for the FBA study.

"We have already organized training sessions devoted to craftsmanship, entrepreneurship in continental tourism and entrepreneurship in agriculture. Today we start with Competitiveness, a new programme for medium-sized and larger businesses. It has been designed to encourage the entrepreneurs of Bilogora County to grow and increase their competitiveness in new circumstances – full membership in the European Union and the opening of new markets," said Marko Kolaković after signing the agreement.



#### Open Doors Days at FEB

Between 1 and 3 June FEB opened its doors to high school students, prospective students of economics and the public interested in the work and activities of the Faculty. The visitors could tour the Faculty, learn about the curriculum and study conditions. Student associations presented themselves as well.

The Open Doors Day for postgraduate and doctoral studies of economics and business took part on 16 June 16 2015.

## Dani otvorenih vrata

na Ekonomskom fakultetu Sveučilišta u Zagrebu

01. - 03. lipnja 2015.

Sveučilište u Zagrebu Ekonomski fakultet





# Public lecture Deliberation on the exploitation of hydrocarbons in the Adriatic



On 3 June 2015, representatives of the Centre for Peace Studies (CMS) gave a public lecture at the Public Finance course taught by Associate Professor Nika Šimurina, Ph.D. The lecture was devoted to deliberation - an innovative attempt to involve citizens in political decision making processes when opinions are divided and polarized.

The topic used for demonstration purposes was exploitation of hydrocarbons in the Adriatic. While some actors emphasized that Croatia would benefit from further exploitation of oil and gas, others advocated a moratorium on drilling in the Adriatic and turning to renewable energy sources.

During the discussion that followed students showed their interest in deliberation as a method, as well as in the topic itself. Students were given educational materials about the work of CMS.



#### **Rector's Awards**

After examining student works proposed for the Rector's Award by University members, University of Zagreb Rector's Award panel selected 112 works for the Rector's Award and 24 works for the Special Rector's Award. The Awards Ceremony took place 18 June 2015.

FEB students Barbara Dropuljić and Ivan Dodig received the Rector's Award for their paper Analysis of the Structure and Spatial Distribution of Retail Development in the Centre of Zagreb while Dario Džambo and Jelena Kovač were rewarded for the paper entitled Youth Perception of the Social Supermarkets Activities in Croatia.

The team of students who organized Manager 20 -Youth Reshaping The Future conference won the Special Rector's Award for outstanding student achievement. Congratulations to the winners!







## FEB academic partner of the conference *Marketing by Numbers*



Faculty of Economics and Business was the academic partner of the conference "Marketing by numbers"

organized by the business weekly Leader. The conference took place in Zagreb on 2 June 2015. Assistant Professor Vatroslav Škare, Ph.D, from the Marketing Department and the Secretary of the graduate study programme in marketing management, delivered the conference opening lecture entitled Branding by Numbers.

The conference emphasised the quantitative approach to brand management and decision processes based on data.



## Marketing department members at EMAC annual conference

Marketing department members Professor Đurdana Ozretić Došen, Ph. D., Assistant Professor Vatroslav Škare, Ph. D., Morana Fudurić, Ph.D., and Tanja Komarac, M.A., participated at the 44th European Marketing Academy (EMAC) Conference "Collaboration in Research" in Leuven, Belgium, from 26 to 29 May 2015. The conference was attended by 950 marketing specialists. At the EMAC Executive Committee meeting, Croatia was represented by Assistant Professor Vatroslav Škare, Ph.D., as national representative.

Our colleagues presented their research and attended lectures and presentations of the latest marketing research and teaching technologies.



## INTERNATIONAL COOPERATION



### Erasmus International Staff Training Week 2015

FEB NEWS

06/15

Head of FEB's International Office, Suzana Karabaić, participated in the ERASMUS International Staff Training Week 2015 organized by the University of Padua from 9 to 12 June. Karabaić also visited the Department of Economics and Management, where she met with Professor Antonio Parbonetti, coordinator of the Department for International Exchange, to discuss future cooperation and exchange of students and staff under the ERASMUS+ agreement.







# Meeting with a representative of DeGroote School of Business, McMaster University in Canada

Professor Mandeep S. Malik from DeGroote School of Business, McMaster University in Canada and head of its international mobility programs visited the Faculty of Economics and Business on 16 June 2015. He met with Suzana Karabaić, head of the International Office to discuss joint interests in organizing collaboration. A bilateral agreement will be signed to provide a framework for future collaboration.

DeGroote School of Business is an AACSB accredited institution, among the top 10 in Canada. McMaster

University is one of four Canadian universities among the top 100 in the world (according to Academic Ranking of World Universities, August 2014, and the Times Higher Education World University Rankings, October 2014).

DeGroote SCHOOL OF BUSINESS



### Guest lectures

Professor Marcella Scrimitore from the Faculty of Economics, University of Salento, Italy, visited FEB Department of Economic Theory on June 1-3 2015 as a guest lecturer under the Erasmus+ program. She delivered two lectures on anticompetitive practices in

oligopolistic markets for students attending the course in Microeconomics. Professor Scrimitore met with Vice Dean Pavičić to discuss possibilities for future collaboration between two institutions.



Professor Junsoo Lee, University of Alabama, USA, a famous specialist in econometrics, held five workshops for teachers and teaching assistants between 10 June and 18 June 2015: "Threshold VAR (vector autoregressive) models and regime dependent IRFS (impulse response functions)", "State-space and Markov-chain regime switching models", "Recent developments and unobserved component models" and "Time varying Coefficients Models ".

Professor Lee's visit was financed by the Croatian Science Foundation within the research project Sustainability of Croatian Economic Policy and Development (IP-11-2013).



Prof. Robert James Sonora from Fort Lewis College, Colorado, USA, took part in the BDiB course in Croatian Economy and Environment Economics as a guest lecturer from 4 May to 26 June 2015. He delivered lectures on the following topics: Air Pollution, Water Pollution Solid Wastes and Toxic Substances, Monetary Policy, Fiscal Policy, Balance of Payments and External Debt.

## SPORT





## Female and Male Handball Team Success

Female and male handball teams of the Faculty of Economics and Business participated at the University of Zagreb championship in beach handball in late May. Both teams lost in the finals from the Faculty of Kinesiology and achieved great success by winning the 2nd place in the men's and women's competition.

Female team: I. Rokavec, T. Ćutunić, I. Leto, A. Ljubićić, D. Janton, K. Škarica and N. Aliti. Male team: F. Brzović, H. Čačić, M. Čurković, D. Begonja, I. Filetić, M. Vrbić, N. Čehaić and M. Mokrović.





#### FEB athletes won 3rd place



University of Zagreb athletic championship took place at Mladost athletic stadium on 26 May 2015. Our male team won 3rd place, while the female team won 5th place.

In the women's 100 m race Ivana Lončarek won 1st place, while Ivan Šarušić came 3rd in the male race. Marin Jurjević won the 2nd place in the shot put. In men's 4x100m relay Bruno Andrijanić, Hrvoje Marinić, Marin Jurjević and Ivan Šarušić won 3rd place.





## Our tennis players won gold and silver

The Croatian University Championship, coined UNISPORT Finals, took place in Poreč from 28 May to 1 June 2015. The Faculty of Economics and Business had their representatives both in women's and men's tennis teams of the University of Zagreb.

University of Zagreb male team (Ivan Lovrić from FER and Matija Palinić and Vanja Blažun from FEB) won 1st place among 9 teams, which gave them direct access to European University Games to be held in July 2016 in Zagreb and Rijeka.

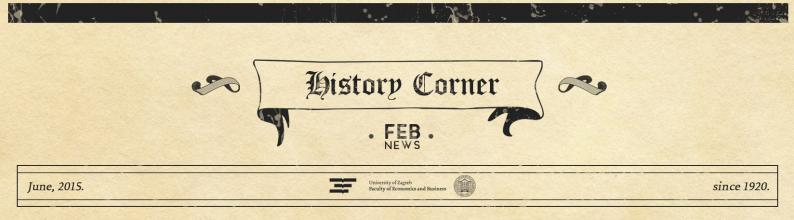
University of Zagreb female team (Anamaria Čutura and Ema Banić from FEB and Anja Vučić from the Faculty of Kinesiology) won second place among 12 teams. They qualified to the finals without losing a single match, but were then defeated by the University of Split female team.



#### IMPRESSUM

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#### THE FIRST STUDENTS ...

Zagreb Faculty of Economics and Business had its beginning more than 90 years ago. Until 1937 it was the only higher education institution devoted to "commercial-economic and related sciences" in the wider Balkan region. The first students enrolled in the program in 1919, and not as previously thought - in 1920. (M. Novak, 1980)

As a part of the Royal Technical High School (VTŠ) established in 1919, it also offered a training course for commercial academies teachers. Following the foundation of the High School of Commerce and Distribution (VŠTP) in 1920, the training course was added to the School and the students were allowed to transfer to the new programme after satisfying a number of academic requirements.

Although the curriculum of VŠTP from the academic year 1920/21 had six semesters, the first "graduates of the High School of Commerce and Distribution in Zagreb" were promoted already 1921 because of the said course . At the I Congress of Economists of the Kingdom of Yugoslavia in 1937, all graduates received the university title of *Economic and commercial engineers*.

#### First VTŠP graduates:

Name	Graduation date
Nikola Bošnjak	25.7.1921.
Ljubomir M. Simić	25.7.1921.
Ivan Dunda	28.10.1921.
Stevan Kalemberk	28.10.1921.
Paula Schwarz	28.10.1921.
Milan Valić	28.10.1921.

First	Magisters	of	science	(a	pre-Bologna
postgr	raduate title	pre	eceding th	e d	octorate):

Name	Graduation date
Nedjeljko Rendulić	27.5.1962.
Milan Lalić	30.6.1962.
Ivan Leško	05.12.1962.

In 1926, Minister of Education of the Kingdom of SHS issued a decree for obtaining a doctorate in Economic and Commercial Sciences (Dr. rer economic, commerce et.) at the High School of Economics and Commercial College in Zagreb (EKVŠ). The decree states that scientific dissertations from three areas can be defended at EKVŠ:

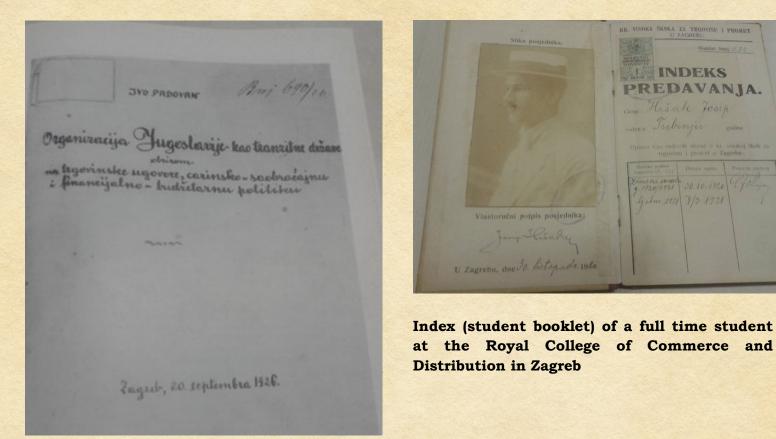
- a) commercial sciences,
- b) economic and political sciences and
- c) consular and diplomatic doctrine.

A public dissertation defence was a day's rigid examination (rigorosum) which included "major disciplines" and "complementary disciplines".

<sup>1</sup> Izvor podataka: 60 godina Ekonomskog fakulteta u Zagrebu: 1920-1980. Zagreb: Ekonomski fakultet, 1980.

## The first Ph.D.'s in the field of economic sciences:

Name	Date	Dissertation
Đuro Račić	07.2.1927.	Yugoslav Currency problems
Ivo Padovan	05.5.1927.	The Organization of Yugoslavia as a Transitory State Due to the Trade Agreements, Customs Traffic and its Financial-Budgetary Policy
Jovan Milić	05.5.1927.	The Money Theory and Currency Problems
Stanislav Filipović	06.7.1927.	Our Economic Crisis
Fedor Labaš	17.11.1927.	Austrian Diplomatic Relations from Campo- Formi to the Vienna Peace



Cover page of one of the first doctoral dissertations